

Cust·om·ni·bus



A different kind of animal.

New Breed of Research

Neither purely omnibus nor custom, VeraQuest occupies the space in between. We're able to exploit the cost, timing and sample size advantages found in omnibus research, while offering the flexibility and type of reporting one would expect from custom research.

The Support You Deserve

We provide full consultation on every project, from recommending the best research approach to designing appropriate survey

questions through compiling a chart-deck complete with conclusions and implications.

What to Expect

- A minimum of 1,500 completes
- Additional gen pop or targeted sample augments
- Data delivery in three days
- PowerPoint® report delivery two days later
- Advanced analytic capabilities
- Graphics expertise

914.219.5077



info@veraquestresearch.com
www.veraquestresearch.com